



# Information Systems Curriculum & Pedagogy Workshop

September 6-7, 2024 | IIM Kozhikode

Call for Applications



Indian Institute of Management Kozhikode (IIMK) in collaboration with the Association for Information Systems – India Chapter (INAIS) invites applications for the upcoming **“Information Systems Curriculum & Pedagogy Workshop”**. Scheduled for **September 6-7, 2024**, the workshop will adopt an offline format, hosted on campus.

This workshop aims to convene academics within the Information Systems (IS) domain. The objective is to foster reflection and discussion on enhancing the relevance of IS research to industry through well-crafted courses and programs. Focused primarily on aiding doctoral scholars in the latter stages of their PhD journey to prepare for the pedagogical aspects of their future roles as educators, the workshop also extends its invitation to early career researchers and young faculties in the Information Systems, Analytics, and associated domain, seeking to benefit from its insights.

Anticipating a gathering of approximately 30-40 participants, the workshop promises to provide a platform for meaningful exchange and collaboration in refining IS education and research practices.



## Workshop Objectives:

1. Provide insights and strategies to bridge the gap between IS research and industry needs through well-crafted courses.
2. Equip participants with pedagogical skills essential for future roles in academia.
3. Deliberate over design and delivery of engaging sessions across different modes of teaching (offline & online).
4. Discussion on various types of live session activities and strategies that promote active learning and student participation, such as lectures, discussions, breakout groups, and simulations.
5. Foster collaboration and exchange of ideas among scholars in the IS and allied domain.



**Dr. Debashis Chatterjee**

Director,  
Indian Institute of Management  
Kozhikode

## Director's Message

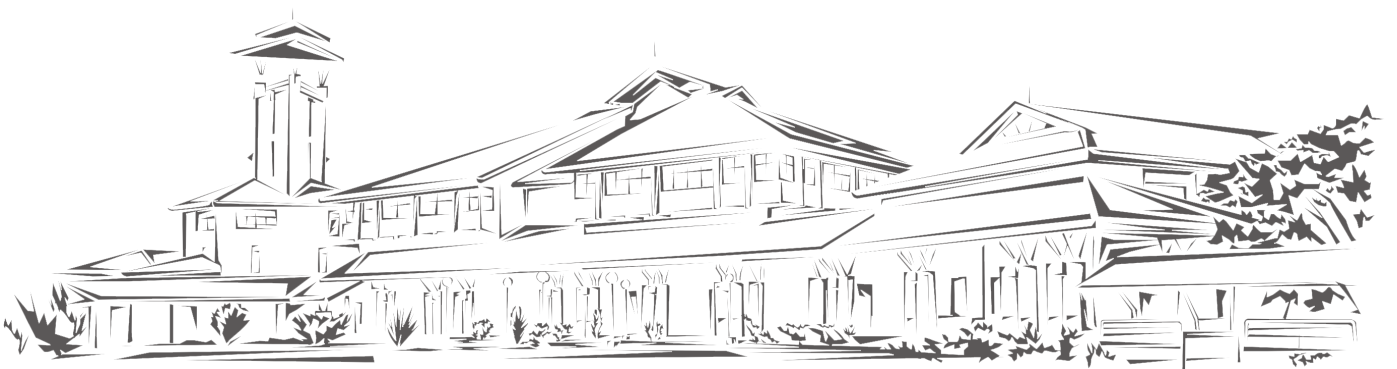
### Information Systems Curriculum & Pedagogy Workshop at IIMK

*"Knowledge is Not Wisdom. Wisdom is the appropriate application of knowledge."*

This is a fundamental truth that we, as educators, must embrace in our pursuit of excellence. While knowledge is undeniably valuable, it is the wise integration and application of that knowledge that truly distinguishes exceptional teachers. It is in this realm of wisdom that we find the true essence of effective pedagogy.

As researchers it is our pursuit to uncover treasure troves of knowledge. However, creating synergy between research and classroom teaching, underscores the critical importance of bridging the gap between theory and practice. Being an effective teacher calls for sharing our wisdom for the betterment of society. It goes beyond the mere transmission of information; it entails the cultivation of critical thinking skills, fostering a passion for lifelong learning, and nurturing an environment where students feel inspired and empowered.

This workshop serves as a testament to IIMK's collective dedication to advancing pedagogy and enriching the learning experiences of students. I am confident that this effort will spark new ideas, foster meaningful collaborations, and inspire innovative approaches to teaching. Wishing all participants an enriching experience !



## Faculty Facilitators

Senior faculty facilitators from top management institutes of the country will be leading the discussions and also work with participants in the break-out sessions.

## Eligibility Criteria:

1. Doctoral scholars in the later stages of their PhD journey
2. Early career researchers/faculties with a keen interest in IS and allied areas education and research

## Important Details:

Applications Submission  
Deadline:  
**July 10, 2024**

Acceptance/  
Rejection Decision:  
**July 20, 2024**

Registration  
Deadline:  
**August 9, 2024**

Workshop Dates:  
**September 6-7,  
2024**

Mode of Conduct:  
**Offline, hosted on  
IIMK campus**

Available Seats  
**Approximately  
30-40 participants**

## How to Apply:

Submit your 500-word write-up along with your contact details (name, email, institution) to [aisindiachapter@gmail.com](mailto:aisindiachapter@gmail.com)

The subject line of the mail should be "Information Systems Curriculum & Pedagogy Workshop".

## Registration Fee

Participants will be charged a nominal registration fee of ₹ 7000 (excluding GST). Registration fee includes attendance in all sessions, workshop kit, networking luncheons, refreshments and gala Dinner. Partial registration fee waivers may be provided to select doctoral students on a case-to-case basis. Participants need to make their own arrangements for travel.

## Application Requirements:

Interested participants are required to submit a 500-word write-up addressing the following points:

- Research Interests: Describe your current research interests within the field of Information Systems or Allied disciplines.
- Stage of Doctoral Work/Faculty Experience: Provide details about your current stage of doctoral work or your experience as a faculty member.
- Expectations from the Teaching Workshop: Explain your specific expectations from the workshop and how you believe it will benefit your academic journey.

## Certificate of participation

A certificate of participation will be issued to participants under the aegis of AIS India Chapter and IIMK

## Accommodation

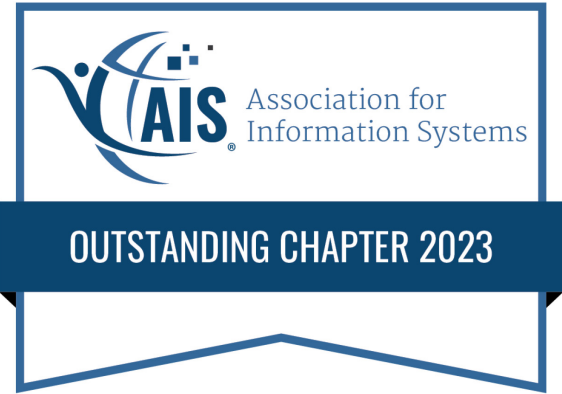
On-campus accommodation for outstation participants is available on request but is subject to limited availability. Room charges shall be borne by participants as per the actuals. There also exist ample accommodation options in the city that participants can choose from.

The Institute is about an hour's drive from the Kozhikode/ Calicut International Airport (CCJ) airport (32 km) and about 30 minutes (18 km) from the Calicut Railway Station. You can find IIMK on google maps by visiting the following link: <http://goo.gl/maps/B9F2y>



## About INAIS

The Association for Information Systems (AIS)-India Chapter (INAIIS) caters to and supports the academia and professional activities of practitioners in the Information Systems (IS) and related disciplines in India. The AIS is the premier body that promotes research, practice, and education in the area of Information System. AIS has members from close to 100 countries in the world and is active in promoting academic research directly through its conferences, basket of journals, networking opportunities and indirectly through many affiliated conferences, special interest groups, regional chapters, and student chapters. Recently for the fourth consecutive year, AIS India chapter has been recognised as Outstanding Chapter by AIS.



<https://inais.org.in/>

<https://www.linkedin.com/company/association-for-information-systems-india-chapter-inais>



## About IIMK

The fifth IIM to be established by Govt. of India in 1996, IIMK started its academic journey in 1997 with its flagship Postgraduate Program (PGP). The Institute is on a high growth trajectory today, offering wide range of academic programs in the field of management education. These include Doctoral Programme in Management (PhD), Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic courses like one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020).

The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme, the Indian Business Museum and six other Centres of Excellences encompassing diverse areas. IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also made its global debut for its flagship MBA and EMBA programme in the 2020/21 QS World University Rankings. In 2023, IIM Kozhikode also broke into Top-100 in Financial Times Ranking for Open Enrollment Programme (Rank #72) and Masters in Management (MBA) (Rank #77). Institute is globally accredited by EQUIS (EFMD) and AMBA (UK).



**For any inquiries, please contact :**

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भारतीय प्रबंध संस्थान कोषिकोड

**Indian Institute of Management Kozhikode**

*Globalizing Indian Thought*

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